

MLMROD – Video Profit\$

Ryan Gunness

As an entrepreneur, I am always looking for ways to leverage my time (hint: do something once and get value from it many times over even for years into the future).

If you think about it, one of the main reasons most of us got into NM was the idea of building a downline one time and getting paid over and over again... right?

We should always be thinking LEVERAGE; it is the only way to maximize the time in our life...

Example: Using a drill is way less time and energy than using a screwdriver... again LEVERAGE.

Ok so why should you create videos?

#1 – It is one of the fastest ways to create like and trust with people, without actually being there physically in person or on the phone with them.

Note: No like and trust equals no desire to do business with you.

#2 – It sets you up as a person to look up to.

Prospects are either looking up to you or looking down at you. If they are looking down at you then in most cases they will not join you.

#3 – When you create a video one time, that video can work for you 24 hours per day, 365 days a year for ever, I think it goes like this $24 \times 7 \times 365$... again the key word is LEVERAGE... working smarter not harder.

I bet for most people reading this email your first interaction with me was from one of my videos right?

So in summary using videos can be very powerful piece of your recruiting & training process.

I think most people know this on some level already so this is probably nothing new to you but I have found that there are a few things that people say to themselves that talk them out of creating videos:

- What will I talk about, I don't really know anything
- How do I do all the techy stuff to upload it to get it online
- I don't have the money to buy all the expensive equipment

- I don't know how to edit videos to make it look good
- There is no way I am getting in front of the camera, that is just too nerve wrecking

There are probably a few more things but these are the big ones... the good news is all of the thoughts above are easy to overcome and most of them are not even real at all.

I am going to show you how to create little videos

- Without ever having to get on camera
- No camera or expensive equipment needed
- No editing necessary
- No power point presentations needed
- Very little time, it will only take a few minutes to get the video online
- No website necessary

I am going to give you everything you need in this training where literally you will be able to have your first video up with in the same day after going through the training and that is if you are moving slow :)

I believe even if you are just getting started in NM that having this skill of making videos will propel your success as much as 10 times faster.

If you already create videos then this training on how to create videos without getting on camera is what I recommend as the way to teach your team to do it.

Why because it is easier and easier means more people will do it... again creating more leverage...

Now just so that I am not miss-understood, if you are asking the question is it possible to build a big business without creating videos?

The answer is yes ... you can still build a NM business without creating videos but I think you would have to work 10 times harder because you will always have to be the person reaching out to each prospect vs people reaching out to you.

That will eat up much more of your time when it comes to finding and attracting the right people to you.

Also if you ever wanted to use an automated follow-up process like emails or text messages, you need good content to be able to send people, hence videos are the best piece of content to use for follow-up.

To be fair you can use videos that were created by someone else and I think that is the next best option if you were not going to create them yourself but do note it will lower the effectiveness because you will miss the opportunity for the person to feel connected to you (Like & Trust).

Most people start off here by doing things like

- Promoting the company or upline sales video
- Using videos and recordings from leaders in their follow-up

If you are with a company that has great video resources for prospecting, recruiting, training your team etc, there is nothing wrong with using those tools and you should use those tools as much as possible to show how simple the business is.

You should also consider yourself very blessed because not everyone has access to great tools but if your goal is to build a really big business then you should consider adding your own personal videos into the mix.

So if you are looking to take your business and your brand to the next level then I invite you to this training course that I am doing – “MLMROD Video Profit\$”

In “MLMROD Video Profit\$” I will cover these 4 topics:

#1 - A simple formula for never running out of things to talk about and how to target your ideal prospects

- decide on a profile of the type of person you want to attract then work backwards
- follow some one that is crushing it at attracting the type of person you want, subscribe to their emails their channels, fb etc

#2 – A little piece of software that I use that makes recording videos super simple and allows you to upload it to youtube in one click.

- Snagit (works with both windows and mac, very easy to use)

[Click Here For Snagit](#)

#3 – How to use the title, description and tags for maximum exposure to your videos in youtube.

Incentives - <http://www.mlmrod.com>

MLM Leads - <http://www.mlmrecruitondemand.com>

Ryan Gunness showing leaders a simple way to get lots of duplication for building a Network Marketing business.

Tags-

Ryan Gunness, Multi-level Marketing (Industry), MLM, Network Marketing, Network Marketing Pro, MLMROD, MLM Recruit On Demand, MLMLeads, Network Marketing Training, MLM Scripts, MLM Phone Scripts, yt:stretch=16:9

YT Channel - <https://www.youtube.com/c/RyanGunness-mlmrod>

#4 – How to attract relationships with leaders in your company or other companies (hint: this can lead to more exposure to you which makes you more attractive to your prospects and your team)

- Contact them to do interviews (conference call, FB Live, Google hangouts, zoom, join me)
Simple questions :
What is your story, what led to you getting involved in this industry of Network Marketing?
What attracted you to want to build a business around our product or service?
Is it real can people really make money in this type of business?
If I am brand new, what is the best advice you can give me as far as getting started right?
CTA – “If you would like to learn more feel free to contact me
give your email
message me directly
call me

#5 – Using video not for just prospecting but for training your team

Bonus #1: I am also going to show you how you can use your videos into an email autoresponder for automated follows for recruiting and training your team.

I use aweber autoresponder but you can use any email system you want.

Here is a link to a free trial of aweber – [Click Here](#)

Bonus #2: How to use personal videos to speed up the recruiting and training process.

Which option do you think is more powerful to the person receiving the roses?

#1. Husband comes home and gives his wife a dozen roses

Or

#2. Husband gives his wife one rose every day for the next 12 days in a row

Hopefully you see option #2 is more powerful, when you create little bit size videos that you can use in follow up and training your team, you can have more impact than doing one long session in one sitting.

To your success

Ryan Gunness

Founder Of MLM Recruit On Demand